

## EYEWEAR FOR THE ROAD AHEAD

As the clocks go back, the nights draw in and the chances of you driving in the dark increase as you travel home from work or try and get ahead of the game with your Christmas shopping. Driving at dusk with the glare of oncoming headlights also poses a real challenge for many people.

To help combat this, Rodenstock have released their new Road range. Both



the lens design and the coatings work together for optimum vision behind the wheel and for everyday use, helping make every journey safer. Visit our website to read more about these remarkable new vision innovations.

## ROTHWELL CHRISTMAS GALA

We are pleased, once again, to be taking part in this year's town gala. Please join us from 6pm on Friday 2nd December for hot mulled wine and mince pies in celebration of Christmas and all things festive. This year's theme is Victorian, so we will be dressing the part in our branch and getting into the Dickensian spirit!

We will be holding a raffle and have activities for children, including a colouring competition and the chance to name our reindeer, with prizes for the winners!

Please come along, eat, drink and be merry and help us raise money for our local guide dogs charity.



## A CELEBRATION OF THRAPSTON'S HERITAGE

Thrapston has a proud heritage and we were pleased to have the opportunity to get involved in a recent event to celebrate this history.

Our Director Optometrist, Kim Durden, crafted an exhibit which recreated a Victorian Optometrist's consulting room, complete with antique instruments, equipment and specs from the era.

Thrapston Heritage Exhibition, which was hosted in the Plaza, welcomed over 400 visitors throughout the day. You can find out more about the day on our website.



## PETER WARREN CHAIRS NATIONAL CONFERENCE

Peter Warren, of our Harborough branch, was thrilled to Chair the Association of Independent Optometrists (AIO) annual conference in October. He was accompanied by his wife Linda and our Optometrist Director Kim Durden. The event welcomed a record number of delegates and was hailed a great success, particularly as the Association celebrated its 60th Anniversary with a Gala Dinner held in Cardiff. Feedback from delegates and speakers has been very positive.

As Chairman of the AIO, Peter said he was 'delighted' to welcome Welsh Cabinet Minister Vaughan Gething to the Conference, who stressed the importance of Optometrists acting as the first port of call for eye care health within the community. You can find out more about the event and the work of the AIO on our website.



## FASHION SHOW RAISES OVER £1K FOR CHARITY



Staff and patients from our [Stony Stratford](#) and [Olney](#) branches enjoyed a great evening out last week and helped raise funds for [Willen Hospice](#).

The Woburn Fashion Show was organised by centre:mk and John Lewis, and supported by Davis Optometrists as well as stands from other firms showing jewellery, make-up, clothes, and skin care products.

Over 100 people attended and were treated to a Cava reception and dinner as the fashion event took place, curated by the personal shopping team from John Lewis. The raffle raised over £1200 and you can find out more on our website.

## MARKET HARBOUROUGH CHARITY NIGHT RUN

Davis Optometrists are proud to be sponsoring this year's Tunnel Vision Runs, a 5 mile night run and a separate dawn run, on the 17th and 18th November respectively. Both are raising funds for Market Harborough, which will go towards two local men's health charities and both take in the very dark Oxendon rail tunnel! There are lots of



lights to help show you the way, including some funky glow-in-the-dark glasses from us. We will also be there cheering on the runners and handing out hot soup at the finish line. You can read more on our website.

Entries are still open, so why not join over 250 other runners and take part in this unique run by visiting our website and help raise money for some great local charities.

## DICKENS OF A CHRISTMAS

Sunday 4th December sees Olney transformed into a Dickensian Christmas fair as traders dressed in Victorian clothes fill the market place and High Street. Visitors are encouraged to join in too! This will be the 12th consecutive year we have taken part in the celebrations.



There will be stalls offering festive food, an array of gifts and lots of handmade crafts. We'll be getting into the spirit by offering mulled wine and mince pies in Davis Optometrists, so please come and join us!

## KETTERING OPTOMETRIST GIVESTALK AT EUROPEAN CONFERENCE

Christian French, one of our Kettering Optometrists, recently enjoyed a trip to the South of France where he was tasked with speaking at the European Association for Vision and Eye Research (EVER) Conference in Nice.

This was no mean feat for Christian; EVER is the main research association for ophthalmology in Europe, with over 850 members worldwide.

After the 4 day conference, Christian said he found it "a bit daunting" to present his work to a room full of world renowned ophthalmology professionals; but we're sure the glorious weather and copious amounts of good food and drink ensured he had a great time! His work will be published in the scientific journal Acta Ophthalmologica, and he has been asked to write a paper for the journal of Ophthalmology in Practice. You can read more on Christian's work, and book your appointment with one of our expert staff.

